

FOOD DRIVE CAMPAIGN

Help the needy by delivering food parcels and hosting a soup kitchen

In this difficult economic climate, demand for food parcels and soup kitchens has risen dramatically. Helping the needy and giving in Sadaqah is at the heart of Islam, as explained in this [guide](#). 1st Ethical have launched a nationwide “Food Drive” Campaign in partnership with the Salvation Army. Read on for suggestions on how to encourage your society members to successfully implement a food drive campaign.



1. Deliver a Khutbah on the importance of Sadaqah.

2. Distribute our [Sadaqah guide](#) at your mosque to motivate your congregation into acting charitably

3. GET IN TOUCH to let us know when you'd like to run the campaign. We'll coordinate a partnership with your local Salvation Army centre to ensure smooth operation and guide you throughout with any queries or questions.

4.

- Get a team of volunteers together to collect food in your local community.
- Place empty boxes at the entrance of the mosque / community centre / prayer room and encourage your congregation to donate
- Run a Madrasa? Get your kids to bring in a tin each on an allocated day
- Click [here](#) for items to collect and avoid.



5. Get in touch to arrange a drop-off date at your local centre. If your team is fired up, we can even make this a regular occurring date!

6. Want to cook a hot meal and serve it at your local Homeless centre? Click [here](#) for more information



Find out about our [Animal Welfare](#), [Islamic Wills](#), and other [campaigns](#)