

# TOOLKIT FOR TEACHERS: ANIMAL WELFARE CAMPAIGN

*'There is a reward in (relation to) every living creature.'* (Sahih'l-Bukhāri)

Animal rights are at the heart of Islam, yet unfortunately, animals are subjected to cruelty every day. We can change this by raising awareness and encouraging simple and ethical consumer choices. Read about the scriptural importance of this in our Animal Welfare [Guide](#). We at 1st Ethical recognise many teachers would relish the opportunity to get involved and thus we have partnered with the RSPCA to bring you this simple and effective campaign, with our team ready to support you.

## 5 simple steps to towards an animal-friendly classroom:

- 1. SCHOOL ASSEMBLY ON ANIMAL WELFARE** – you can read the assembly synopses [here](#), written by teaching specialists and approved by [Al-Qalam](#) Scholars.
- 2. CLASSROOM LESSON ON ANIMAL WELFARE** - the lesson plan, teacher's notes, lesson PowerPoint and Animal Welfare quiz are provided free-of-charge as part of our unique [KS3 Curriculum](#).
- 3. DISTRIBUTE OUR ANIMAL WELFARE GUIDE** – an easy and practical guide provided to all free-of-charge. You can give these out after the above assembly for the students to pass onto their parents, creating a learning experience for all the family.



- 4. DAY OF ACTION:** Take your pupils to a farm or RSPCA centre  
Guarantee a fun and educational day for your pupils!  
Get in touch to arrange.

- 5. ENCOURAGE YOUR PUPILS AND PARENTS TO MAKE ETHICAL CONSUMER CHOICES** - We will provide you with posters, leaflets, template announcements and mailshots, all encouraging the purchase of cage-free eggs, organic milk, line-caught fish and the [RSPCA Freedom Food](#) range.



*"You will not have secure faith until you love one another and have mercy on those who live upon the earth."* (Sahih'l-Bukhāri)

**1st Ethical Charitable Trust:** a leading British charity, dedicated to empowering British Muslims to benefit wider society through faith based campaigns. 1st Ethical has a strong network of the largest UK Mosques, Schools, University Islamic Societies and more: [www.1stethical.com](http://www.1stethical.com). We are currently running the following [campaigns](#): Zakāh, Islamic Wills, Food Drive and Money Matters.

**RSPCA:** the UK's leading animal welfare charity, and also the UK's oldest charity. Their mission is to prevent cruelty, promote kindness to and alleviate suffering of all animals. They have successfully changed the law and raised awareness on countless occasions, from farm and wild animals to animal products and pets: <http://www.rspca.org.uk/home>.

**Want to get involved? Get in touch today and our dedicated team of project coordinators will arrange delivery of materials and assist you with any queries you may have.**

**Email us: [info@1stethical.com](mailto:info@1stethical.com) or call on 01204 557 918.**