

TOOLKIT FOR IMAMS: ANIMAL WELFARE CAMPAIGN

'There is a reward in (relation to) every living creature.' (Sahih'l-Bukhari)

Animal rights are at the heart of Islam, yet unfortunately, animals are subjected to cruelty every day. We can change this by raising awareness of animal issues and encouraging simple and ethical consumer choices. We at 1st Ethical have produced a [guide](#) that provides the fiqh behind our desire to carry out this campaign. We recognise that many Imams would relish the opportunity to get involved and have partnered with the RSPCA to bring you this simple and effective campaign, with our team at 1st Ethical ready to support you throughout the campaign.

7 simple steps towards an animal-friendly congregation:

1. GET IN TOUCH

Let us know when you'd like to run the campaign. We will go through the simple process of the campaign with you over email or phone.

2. DELIVER A KHUTBAH ON ANIMAL WELFARE IN ISLAM

You can download a template khutbah [here](#) which has been written and approved by [Al-Qalam](#) Scholars.



3. DISTRIBUTE OUR ANIMAL WELFARE GUIDE

Click [here](#) to access our easy and practical guide, provided to all, free-of-charge. Why not hand these out after the khutbah and place them near the entrance for members of the congregation to pick up?



4. HOST AN ANIMAL WELFARE SEMINAR AT YOUR MOSQUE

Qualified practitioners from 1st Ethical will be happy to deliver a [talk](#) at a mutually agreed date/time.

5. SEND AN EMAIL TO YOUR CONGREGATION

Offer more details about your campaign via email. Don't forget to attach the Animal Welfare [Guide](#)!

6. ENCOURAGE YOUR CONGREGATION TO MAKE ETHICAL CONSUMER CHOICES

We will provide you with posters, leaflets, template announcements and mailshots, all encouraging the purchase of cage-free eggs, organic milk, line-caught fish and the [RSPCA Freedom Food](#) range.

7. ORGANISE A VISIT TO THE LOCAL RSPCA CENTRE

Guaranteed to be a fun and educational experience for the community

"You will not have secure faith until you love one another and have mercy on those who live upon the earth." (Sahih'l-Bukhari)

1st Ethical Charitable Trust: a leading British charity, dedicated to empowering British Muslims to benefit wider society through faith based campaigns. 1st Ethical has a strong network of the largest UK Mosques, Schools, University Islamic Societies and more: www.1stethical.com. We are currently running the following [campaigns](#): Zakah, Islamic Wills, Food Drive and Money Matters. We also offer a [Regional Scholars Programme](#) to equip Imams with the skills to better serve their congregations.

RSPCA: the UK's leading animal welfare charity, and also the UK's oldest charity. Their mission is to prevent cruelty, promote kindness to and alleviate suffering of all animals. They have successfully changed the law and raised awareness on countless occasions, from farm and wild animals to animal products and pets: <http://www.rspca.org.uk/home>.

Want to get involved? Get in touch today and our dedicated team of project coordinators will arrange delivery of materials and assist you with any queries you may have.

Email us: info@1stethical.com or call on 01204 557 918.