

‘Effectively Engaging Your Mosque Audience’

Have you ever wondered how best to engage your congregation and hear your key message? How effective are your Khutbas? How much impact does your Bayāns really have on your audience? Do you want to sharpen those communication and interpersonal skills? Are you embarrassed of people snoozing during your talk – want to do something about it?

Course Outline

For some Imāms, a raucous audience, a lonely pulpit, and a spotlight zeroing in on a microphone is a pretty terrifying image. Public speaking is often cited as the world’s most common phobia, beating out trips to the dentist, spiders, and even death on the list of biggest fears. But don’t worry, by spending just as little as four hours with experienced trainers from 1st Ethical Charitable Trust, you are guaranteed to sharpen your interpersonal skills that will allow you to better engage with your target audience and master the art of getting people to champion your ideas.

This FREE training programme is specially-tailored for British Imāms and guaranteed to open your mind to very smart techniques of effective public speaking. Simply put, it’s a ‘do not miss it’ course, essential for every Imām who wants to successfully engage a mosque audience, no matter how diverse they come!

Course Aims

- To help British Imāms develop the necessary communication and interpersonal skills and enhance self-confidence for effective public speaking
- To sharpen presentational skills and assist Imāms with techniques to better engage their audience
- To develop delegation skills in order to become highly effective leaders
- To train British Imāms to effectively answer FAQ’s
- To understand and utilise key channels within the mosque for empowering grass-root Muslims

Who should attend this training?

Suitable for qualified scholars, Imāms, madrasa and school teachers

Agenda

The intense morning begins from 9 am, with registration and refreshments, and finishes at 13:15 for Dhuhr Salāh. The day will incorporate the following sessions:

- **Introduction & Opening Activity**
- **Session One: What Makes A Good Quality Speaker?**
- **Session Two: Knowing Your Audience**
- **Role Play 1 / Group Exercise**
- **Session Three: Effective Leadership & Power of Delegating**
- **Session Four: Maximise Your Jumu'ah Window**
- **Role Play 2– Final Group Presentations**
- **Q & A**

Total Training Duration

09:15 – 13:15 Duration: 240 minutes (4 hours)

If you are interested in arranging or attending this training course, please get in touch with our Team on the details below.